

SUCCESS STORY

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Not Horsing Around

Customer

- Second Nature Farms
- Location: Oxford, Pennsylvania
- Year of Realization: 2010



Nestled in the heart of Pennsylvania's horse country in Southern Chester County, you will find a town called Oxford. In this rural and highly Amish-populated area is Anecia Delduco's Second Nature Farms. This 25-acre property has been in business for 15 years and is home to many four-legged friends. On any given day you'll find



around 25 horses on the grounds, some belonging to Second Nature Farm, or SNF as they call it, and some are being boarded there by other riders. There are five buildings on the property not including horse housing. There are 19 stalls total in all the barns, and five run-ins.



Application

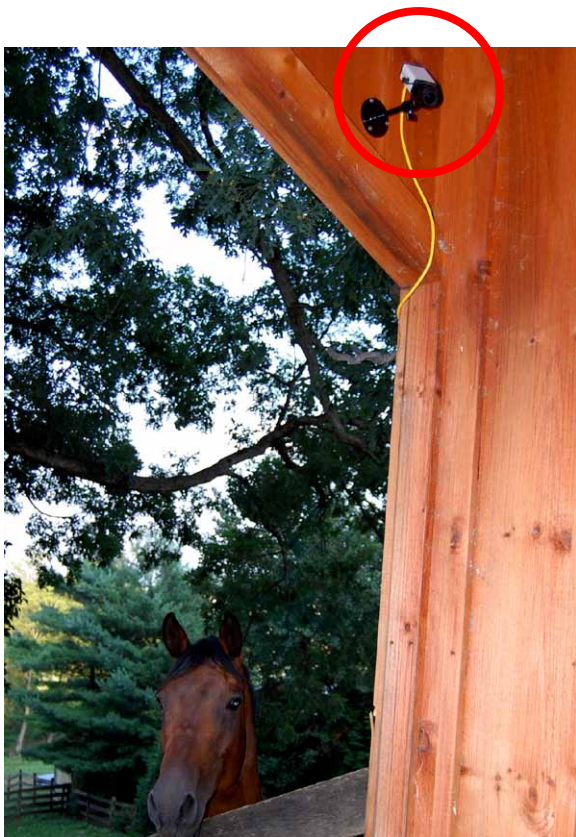
If you had asked Anecia Delduco if she could have imagined her horse farm would grow to become such a successful operation when she started off 15 years ago, she most likely would have answered simply: no. Today, now that she has established herself and her business in the horse world, she has realized how difficult it is to keep an eye on everything at once.

There is an obvious need to constantly watch over every bit of the property for both animal and human safety. Not only do accidents happen in regards to rider-horse mishaps but there are also many health concerns involved in the horse world. The main one is colic. Colic in horses is defined as abdominal pain, which is commonly gastrointestinal in nature, and 10 percent of the occurrences prove to be fatal without swift surgical intervention. For this reason, it is imperative that there are always eyes on each horse. SNF has also birthed ten foals over its 15-year span and as you can imagine, you don't exactly get to pick when it happens.

Solutions and Benefits

Delduco came up with the idea to use a surveillance system to help her keep track of particular stalls without always having to physically go down to the barn. Second Nature Farm is now outfitted with an IP-based surveillance system using Basler IP Cameras. There were many reasons and advantages to Second Nature Farms using Basler cameras:

- Low light sensitivity - even in low-light environments, down to 0.35 lux, such as a barn stall at night images are clear. This is due primarily to the use of CCD sensors in all cameras.
- Image quality – Basler IP Cameras are available in resolutions from VGA to 2 megapixels.
- Ease of installation – all cameras come with the software needed to use the cameras with any computer connected to the internet.
- Ease of use – the software provides an easy to use graphical user interface to adjust all camera settings.
- Internet access – the cameras can be used from anywhere in the world via the internet.



Basler IP Camera

Delduco was both surprised and pleased by the ease of installing and using the cameras. “We simply mounted the cameras, connected them to the internet, located them online using the Basler IP Camera Finder (which finds the cameras’ IP address) and we had incredible high quality video running on our computers. I also like the ability to view my property from anywhere just by connecting to the internet with my laptop”.

By using Basler IP Cameras, it has become easier for Delduco to monitor the wellbeing of her horses in general and more specifically any horse recovering from illness or those that are pregnant. Quite often the mares give birth at night. The low light sensitivity of the Basler cameras allow Delduco to view dimly lit stalls multiple times a night from her home office computer. This is much more convenient than multiple trips to the barn, particularly in bad weather.

Second Nature Farm belongs to many organizations and affiliations including USDF, USEF, DVCTA and AJPHA. All of these organizations are as serious about safety as Delduco is. SNF’s staff of experienced riders also gives an average of 35 lessons per week and aids in buying and selling dozens of horses annually. All things taken into account, it is clear why Second Nature Farm chose Basler IP Cameras to help maintain a safe and secure operation.



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